

## Best Practice 1:

### Enhancing Students' Knowledge and Skills through Practical Exposure and Learning Initiatives

#### Objectives

1. To provide students with practical exposure through workshops, seminars, and Industrial visits, enhancing their understanding of real-world applications.
2. : To improve students' career prospects by offering certificate courses that provide industry-recognized credentials.
3. To encourage teamwork, problem-solving, and critical thinking through group interactions, case studies, and collaborative workshops.

#### Context:

In response to the growing need for holistic student development, a series of initiatives were introduced to enhance students' knowledge and skills. These initiatives aimed to bridge the gap between theoretical learning and real-world applications, equipping students with practical insights to succeed in their future careers. The activities included ICT classes, certificate courses, Industrial visits, workshops, seminars, guest lectures, group interactions, and case studies designed to foster academic growth, technical proficiency, and professional competence.

#### Practice:

#### Programmes organised by departments

Program Name	Date	Resource Person	Topic
Workshop on "Syed Syed Ahmed Khan and His Contributions"	17.10.2023	Dr. M. Sayeeduddeen, Assistant Professor, Islamiah College (Autonomous), Vaniyambadi	Syed Syed Ahmed Khan and His Contributions
One Day Urdu Conference on "Urdu Language and Literature in South India - Problems and Prospects"	19.02.2024	-	Urdu Language and Literature in South India
Seminar on "Soft Skills for Interpersonal Communication"	21.02.2024	Dr. K. Abrar Ahmed, Assistant Professor, C. Abdul Hakeem College (Autonomous), Melvisharam	Soft Skills for Interpersonal Communication
Workshop on "Skill Development for Economists"	12.02.2024	Er. K. S. Krishnamurthi, Veteran Educationist	Skill Development for Economists
Workshop on "The Art	07.03.2024	Dr. M. Tamim Manzoor,	The Art of Being

<b>of Being a Tamil Orator"</b>		Associate Professor, C. Abdul Hakeem College (Autonomous), Melvisharam	a Tamil Orator
<b>National Level Seminar on "Innovative Marketing Strategies"</b>	01.03.2024	Dr. Mohammed Farooq Pasha, Associate Professor & Head, Department of Commerce and Management, Government First Grade College, Kengeri Bengaluru	Innovative Marketing Strategies
<b>Guest Lecture on "The Inevitable Mathematics"</b>	20.10.2023	Dr. P. Narasimman, Assistant Professor, Government Arts and Science College, Tirupattur	The Inevitable Mathematics
<b>Career Awareness Seminar on "Career as a Company Secretary"</b>	06.02.2024	Ms. S. Janani, Consultant, ICSI-SIRC, Chennai	Career as a Company Secretary
<b>Guest Lecture on "Soft Skills for Final Year B.Com Students"</b>	20.02.2024	Mr. T. Mohamed Basha, JCI Trainer, Manager Aston Shoes Pvt. Ltd., Ambur	Soft Skills for Final Year B.Com Students
<b>Industrial Visit to Aston Shoes Private Limited</b>	07.03.2024	-	Industrial Visit to Aston Shoes
<b>Workshop on "Preparation of Project Report"</b>	15.02.2024	Dr. R. Manikandan, Head and Assistant Professor, Department of Business Administration, KMG College of Arts and Science, Gudiyattam	Preparation of Project Report
<b>Short Term Course on Computer System Design and Office Automation</b>	19-23.02.2024	Dr. P. Rizwan Ahmed, Assistant Professor & Head, Department of Computer Applications and PG Department of Information Technology	Computer System Design and Office Automation
<b>One day International Seminar (Blended Mode) on "Demystifying Investment Options- Exploring Different Investment Vehicles"</b>	23.2.24	Dr. Sharan Kumar Shetty, Deputy Vice Chancellor/Consultant (Quality Research, Innovation & COE), Texila American University –Zambia Dr. S. Mohamed Rafique, Assistant Professor, PG and Research Department of Commerce C. Abdul Hakeem College (Autonomous), Melvisharam	Unleashing the Potential for Personal Finance  Mastering Mutual Funds: Strategies for Successful Investing
<b>Workshop on "Amazon Web Services (AWS)"</b>	23.02.2024	Mr. Y. S. Mohammed Ajwad and Mr. F. Afzal Bijli, Assistant Professor, MEASI Institute of Information	Amazon Web Services (AWS)

		Technology, Chennai	
<b>Guest Lecture on "SWAYAM – A Way of Online Learning"</b>	16.10.2023	Mr. S. Mohamed Nawaz Basha, Assistant Professor of Computer Science, Islamiah College (Autonomous), Vaniyambadi	SWAYAM – A Way of Online Learning
<b>Workshop on Ethical Hacking</b>	27.09.2023	Mr. L. Suresh, Apex Technology, Bangalore	Ethical Hacking
<b>Field Visit to Common Effluent Treatment Plant</b>	26.09.2023	-	Effluent Treatment Process in Environmental Microbiology

**Programmes organised by Career Guidance and Placement Cell to enhance skill development**

<b>gram Name</b>	<b>Date</b>	<b>Topic</b>
<b>Tally Certificate Course in collaboration with VIS Academy</b>	-	Tally Certificate Course
<b>Python Programming Certificate Training Course in collaboration with TIPS Academy</b>	October 2023	Python Programming
<b>Motivational Lecture Series "Empowering Minds" by Thiruvallur University</b>	11.10.2023	Empowering Minds

**Evidence of Success**

Students actively engaged in these activities, showing marked improvement in practical skills and knowledge. This increased confidence among students, with many reporting a better understanding of industry practices and a stronger sense of career readiness. The successful completion of certificate courses and participation in IT visits broadened students' professional networks and job opportunities.

**Problems encountered.**

Coordinating the timing of activities around academic schedules proved challenging, especially for group-based initiatives and external visits. Some workshops and certificate courses faced logistical and financial limitations, impacting the number of students who could participate. While most students were engaged, there was variability in participation levels, with some students showing less enthusiasm for certain activities like case studies or group interactions.. ICT classes occasionally faced technical issues such as insufficient infrastructure or connectivity problems, hindering smooth learning experiences.